



# Safety and Efficacy Are #1

## BUT SOME HAND SANITIZER PRACTICES MIGHT NOT MEASURE UP

Offering hand sanitizer in your facility helps people feel safe. But common practices could be causing more harm than good. Topping off hand sanitizers might not seem like a big deal, but it can impact the success of your hand hygiene programs – and now the Centers for Disease Control is discouraging the practice.



### SAFETY

Hand sanitizer is an FDA-regulated over-the-counter drug, with requirements for how formulations are packaged and presented.

Refilling hand sanitizers in dispensers without proper labeling leads to a lack of **traceability** in the case of a recall. And, topping off hand sanitizer can cause inadvertent contamination, according to the CDC.<sup>1</sup>



### IMAGE

Products that have been mixed do not meet the quality experience that visitors expect in away-from-home settings and can lead to uncertainty about the product.

People are **sensitive** to the feel, scent, and residue left by hand sanitizer and some solutions can leave the impression that the facility is cutting corners or being dishonest.



### EFFICACY

Topping off hand sanitizers can increase alcohol **evaporation**, which could potentially reduce the effectiveness of the formulation, according to the CDC.<sup>1</sup>

Diluted product can affect how much is needed, meaning people may not be using enough hand sanitizer to kill germs as advertised.



## CHOOSING BEST-IN-CLASS PRODUCTS

In public spaces, people expect hand sanitizer to be available. Promote your commitment to well-being and return to high-quality products that are known for great ingredients and a perfectly balanced formula.

The PURELL® brand is universally recognized and trusted as a way to provide safe and effective protection from germs,<sup>2</sup> and they are the first hand sanitizers and B2B soaps in the U.S. that have earned Gold status for the Cradle to Cradle Certified™ Products Program, which is the world's most advanced standard for safe, renewable, and responsible materials and products.



Hand Sanitizer Dispensing Systems	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL	CS4 1200 mL	CS6 1200 mL	CS8 1200 mL	CS2 1000 mL	ES1 400 mL
PURELL® Hand Sanitizer Dispenser – White	5020-01	6420-01	7720-02	5121-01	6520-01	7820-01	4121-06	–
PURELL® Hand Sanitizer Dispenser – Graphite	5024-01	6424-01	7724-01	5124-01	6424-01	7824-01	–	4424-D6
Hand Sanitizer Stands	ES6 1200 mL	ES8 1200 mL						
PURELL ES® Dispenser Floor Stand – Graphite (dispenser included)	7216-DS	7218-DS						
Hand Sanitizer Refills	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL	CS4 1200 mL	CS6 1200 mL	CS8 1200 mL	CS2 1000 mL	ES1 450 mL
PURELL® Advanced Hand Sanitizer Foam	5053-02	6453-02	7753-02	5192-04	–	–	–	4450-06
PURELL® Advanced Hand Sanitizer Gel	5063-02	6463-02	7763-02	–	–	–	–	–
PURELL® Advanced Hand Sanitizer Green Certified Foam	–	–	–	–	6551-02	7851-02	4163-08	–

1. <https://www.cdc.gov/handhygiene/providers/index.html> | 2. GOJO Industries, Inc., Market Research, 015-063, 7 April 2015.  
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